

Problem Statement In One Sentence

Empathize with the problem in a single sentence.
Hint at a solution.

Call to Action

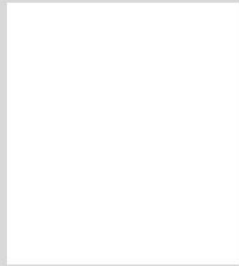
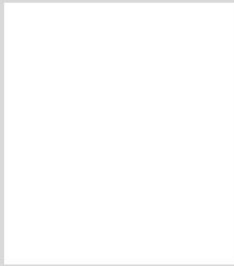
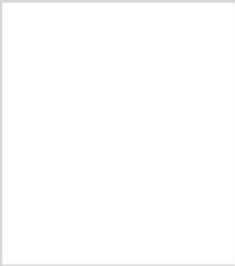
Define What Inaction on this Problem Looks Like

Empathize with the problem, but then start a quick list of things that might happen if there is inaction.

- **Problem #1**
Define that problem in a sentence or two
- **Problem #2**
Define that problem in a sentence or two
- **Problem #3**
Define that problem in a sentence or two

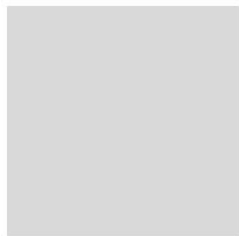
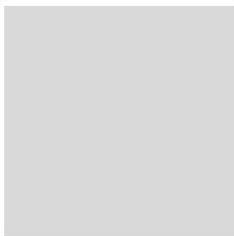
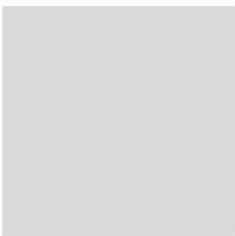
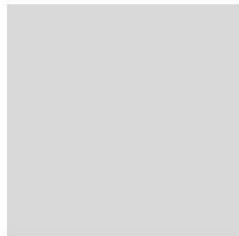
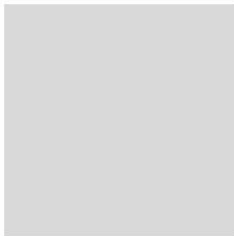
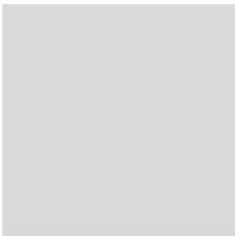
Call to Action

Showcase the Solution



Call to Action

What Have Other People Said?



Final Call to Action

Final explanation on how you can solve the problem, be a guide for their solution and request them to get in touch.

All the CTAs above should link down to this section of the website for people to fill out the form.

Submit Form